

# Haimeng Gan

<https://haimenggan.me>

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## EXPERIENCE

### UX Designer

*Yumso | Nov 2018 - Mar 2019*

Work cross-functionally with the project manager, UX designer, and engineers to redesign Yumso app in the agile environment.

### Product Design Intern

*Paravane Ventures | Jan 2019 - Mar 2019*

Led the design of Owl's online education platform and presented to stakeholders to ship the design; Set up the design system and branding guidance for the product.

### UX Design Intern

*Vestlink Group, Inc | Jun 2018 - Aug 2018*

Led the design of Xinno Health Summit from start to finish, including brand design, website design, and marketing materials design. The summit attracted more than 100 teams to participate and raised 200 million dollars in funds from investors.

### Web Designer

*CHID program, University of Washington | Mar 2018 - May 2018*

Conducted research to understand stakeholder's needs. Redesigned, prototyped, and launched CHID's website.

### Brand Designer / Video Creator

*SeeARTle YouTube Channel | Jan 2018 - Mar 2018*

Designed channel logo, banner, motion graphics opening video.

## PASSION PROJECTS

### Product Designer

*Furmingo | Sep 2018 - Dec 2018*

Designed and prototyped an E-commerce furniture purchasing app.

### Front-end Developer / Illustrator

*Network & Community Map | Sep 2017 - Dec 2017*

Coded a network & community map with HTML5, CSS3 and JavaScript.

### Project Lead

*Abroad & Here | Aug 2016 - Mar 2017*

Worked closely with CEO to promote A&H program in 8 universities in Beijing.

## SKILLS

### Design

Interaction Design · Responsive Web Design  
Motion Design · Mobile Design · UI Design  
Wireframing · Prototyping · Design System

### Research

Competitor Analysis · Affinity Mapping  
Interview · Survey · User Journey Map  
Usability Testing · Storyboarding

### Tools

Sketch · Zeplin · Figma  
Invision · Principle · Framer X  
Adobe Creative Suite · WordPress

### Development

HTML5 · CSS3 · JavaScript · JQuery  
React · Bootstrap · Git · GitHub

## RECENT HONOR

### Top 3 Student Design Project at Convey UX

*Convey UX Conference, Seattle, WA | Mar 2019*

## EDUCATION

### University of Washington - Seattle

*Sep 2017 - Mar 2019, Seattle, WA*

Master of Communication in Digital Media  
Center on UX& product design

### University of California - Berkeley

*Jul 2015 - Aug 2015, Berkeley, CA*

Summer Study  
Interactive Theater, Design and Communication

### Communication University of China

*Sep 2015 - Jun 2017, Beijing, China*

Bachelor of Arts  
Digital Media